



## Farewell to our Founder!

It is with a heavy heart that we say farewell to Claus, the founder of ECAMP. After 6 years with the City of Cape Town, Claus will be taking up a position in the private sector. Claus has been the driving force behind ECAMP and has been recognized for his significant contribution to the profession with awards from both the City of Cape Town and the South African Planning Institute. ECAMP has also been recognised internationally and in September 2016, Claus represented the City in Gothenburg to present a paper reflecting on "Learning from Coproduction" where he showcased ECAMP as the City's flagship work on data-driven planning. Claus leaves behind big shoes to fill and the responsibility for maintaining and updating ECAMP will now vest with the City Growth Management Unit in the Catalytic Investment Department and the Research Unit in the Research, Organizational Policy and Planning Department. Queries can be directed to the ECAMP team via the website. We wish Claus all the best with his future endeavours!



### LOOK OUT FOR ECAMP IN THE FOLLOWING APPLICATIONS WITHIN THE CITY OF CAPE TOWN

The diagnostic classification of business nodes (based on location potential and market performance indices drawn from ECAMP Diagnostic Model) informs the understanding of Cape Town's economic topography. This information has been used in the review of the Cape Town Spatial Development Framework and the compilation of the Built Environment Performance Plan and EPIC.

### BUSINESS PRECINCT PROFILES LAUNCHING IN 2017

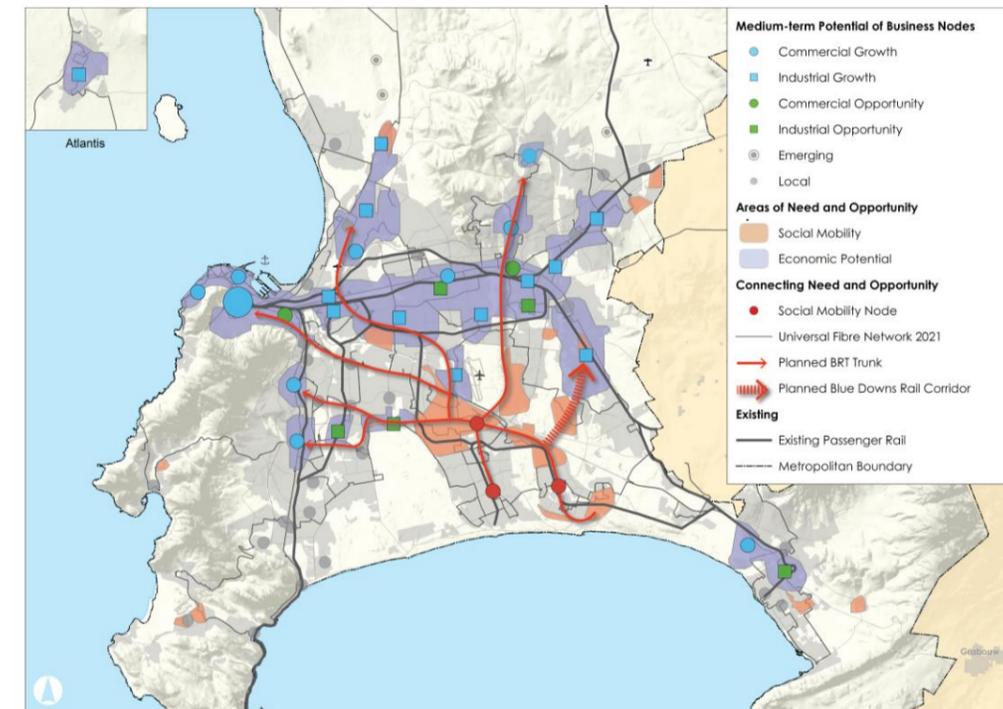
The Economic Development Department's Research component is undertaking a Business Precinct Study whereby the base data (such as business name, economic activity and spatial information) of the all businesses in the 72 ECAMP business precincts will be collected, collated and analysed to provide reliable local level data that will support informed and credible decisions making for multiple decision makers. The complete range of information products will be available from April 2017. Keep an eye on the City of Cape Town's website for more information.

### INFLUENCING THINKING BEYOND CAPE TOWN

The ECAMP approach is being mainstreamed at a regional level. It is mentioned as one of the strategies of the Cape Functional Region SDF. At a national level, National Treasury incorporated ECAMP as one of the annual reporting requirements of metropolitan cities across South Africa.

## What's new on Cape Town's ECAMP Portal?

### Updated data on the website!



### CAPE TOWN'S ECONOMIC TOPOGRAPHY MAP PREPARED FOR THE REVIEW OF THE CAPE TOWN SPATIAL DEVELOPMENT FRAMEWORK (DRAFT)

Diagnostic classification of business nodes based on ECAMP Diagnostic Model. BRT trunks routes shown are not comprehensive but a subset based on connectivity between social mobility nodes and areas of medium-term economic potential. Trunk routes indicated are stylised.

## A final word from Claus

Dear friends

I would like to use this opportunity to thank each and every person who was part of our journey to take evidence-based planning forward in South Africa, from institutional partners to occasional users. Specifically, I'd like to thank experts and leaders who lent their time and gravitas to this programme: Prof. Ivan Turok, Erwin Rode, Prof. Francois Viruly, Dr Pieter Laubscher, Dave Russel, Andrew Borraine and Shahid Solomon. I would also like to thank our champions in the City: Cathy Stone, Japie Hugo, Carol Wright, Tim Hadingham, Paul Court, Michelle Joja, Norah Walker, Peter Ahmad and my successor, Eloise Rousseau. Above all, I would like to thank my mentor and fellow traveler, Rob McGaffin.

May the light of reason prevail upon us all.

Claus

## LATEST DATA UPDATES

ECAMP was updated in late 2016 and currently reflects 2015 data. The 2016 data is currently being collected and another update will be undertaken in 2017.

An exciting innovation is the new sub-indicators used in the Access theme.

The "Distance to Markets & Services" and "Distance to Industry & Gateways" sub-indicators are sourced from the City of Cape Town's Transport model. The key innovation is the use of a gravity model which evaluates the respective node's accessibility in relation to the spatial distribution of all retail/office across the city as oppose to the cruder split between the top 3 or 4 destinations previously used.

The "Congestion as an origin during AM peak" and "Congestion as destination during AM peak" sub-indicators are sourced from a specialist study commissioned by the City of Cape Town. The Public Transport Index sub-indicator includes the MyCiti service for the first time. These sub-indicators will provide a more nuanced view of the accessibility of the business nodes.