Cape Town is the green economy hub for South Africa and the continent. The city provides businesses and investors with prime locations, modern infrastructure, a skilled workforce, low operational costs. The Atlantis Greentech Special Economic Zone offers an abundance of land and resources.

A number of companies in the green economy have their headquarters in Cape Town across the economic clusters of solar photovoltaic manufacturing, electrical manufacturing, fuel supply, professional services and supporting bodies.

**FOOTPRINT OF CAPE TOWN’S RENEWABLE ENERGY INDUSTRY**

**COMPETITIVE CLUSTER**

**SOLAR PHOTOVOLTAIC MANUFACTURING**
- Suntech Power
- Sunpower
- Exosun
- JinkoSolar
- SMA Solar Technology
- Znshine Group
- PROINSO
- TeneSol
- Solaire Direct
- Eneris Solar
- Aurora-Rietvlei Solar Power (RF)

**ELECTRICAL MANUFACTURING**
- E-Lek Engineering

**FUEL SUPPLY**
- Bio Green
- FFS Refiners

**PROFESSIONAL SERVICES**
- Globelec
- Mainstream Renewable Power
- African Infrastructure Investment Managers
- Muhlho
- Acciona
- Juwi
- Wind prospect

**TARGETED INVESTMENT PER SECTOR FROM 2019 TO 2030**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Existing</th>
<th>2017 to 2022</th>
<th>2023 to 2030</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solar</td>
<td>312</td>
<td>1200</td>
<td>1312</td>
<td>2824</td>
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<tr>
<td>Waste</td>
<td></td>
<td>50</td>
<td>931</td>
<td>981</td>
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<tr>
<td>Wind</td>
<td></td>
<td>307</td>
<td>1292</td>
<td>1599</td>
</tr>
<tr>
<td>Energy Efficiency</td>
<td></td>
<td></td>
<td>307</td>
<td>307</td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td>150</td>
<td>150</td>
</tr>
</tbody>
</table>

**GREEN ECONOMY**

SA’s energy services market is estimated to be worth R110.5 billion or US$7.8 billion by 2035.

**R110 Bn**

**FOREIGN DIRECT INVESTMENT IN RENEWABLE ENERGY SECTOR (2008 - 2018)**

**R7.4 Bn**

8 REASONS TO INVEST IN ATLANTIS SEZ

2. Well-located and development-ready area with large tracts of industrially-zoned land.
4. Close proximity to Cape Town port (40km), Saldanha port (105km) and airports.
5. A strong support base and existing relationships for investors to tap into.
6. A One-Stop-Shop (OSS) for wide-ranging investor support.
7. Incentives for investors and tenants.
8. A large range of unskilled, semi-skilled, technical and professional candidates.

**SA’S ENERGY SERVICES MARKET IS ESTIMATED TO BE WORTH R110.5 BILLION OR US$7.8 BILLION BY 2035.**

Source: GreenCape, 2018

**Source:** City of Cape Town using Who Owns Whom, 2017
1. Ensure you have a new venture in a business that is “greentech”.
2. Contact the City’s Investment Facilitation Team: Tim Hadingham timothy.hadingham@capetown.gov.za (+27 21 417 0518).
3. If your business passes the initial screening, you will be provided with an application form. You will need to complete the form and submit supporting documentation, including a business plan.
4. The application will be evaluated through a process which includes representatives of the Western Cape Government’s Department of Economic Development and Tourism, the City of Cape Town, Wesgro and GreenCape.
5. If your application is successful, the land area will be confirmed and the investment promotion team will support you in moving forward and setting up operations in the SEZ.

**Embeded Generation**

**Rooftop Solar PV:** Total annual available market of R5 billion and a total available market of R75 billion by 2035, with opportunities for investors, project developers, equipment suppliers and technical advisors.

**Energy Storage:** R14.5 billion market, with opportunities for the private sector (demand charge reduction and backup power), municipalities (frequency regulation and distribution deferral) and for Eskom (transmission and distribution deferral).

**Energy Efficiency**

**Energy Efficiency Market:** Potential to grow to R21 billion by 2035 with resulting annual energy efficiency savings of as much as 30TWh as sector-specific opportunities are unlocked.

**Energy Efficient Green Buildings:** R13.6 billion market, with opportunities for investors in the construction sector and for ESCos that can specialise in offering services to this growing sector.

**Energy Finance**

**Property Assessed Clean Energy** is a municipal financing scheme that offers financing which is repaid as an assessment on the property’s rates bill. This represents a key route to market and a means of “bundling” projects for energy investors.

**Bank** offerings for financing energy services investments from the various commercial South African banks.

**First Steps to Invest in Atlantis SEZ**

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