



## **THE SUMMIT IS A GIANT ACCELERATOR FOR CHANGE**

The only conference where you can connect with the entire entrepreneurial and innovation ecosystem on one platform and in one location

# **SUPER SAVER TICKETS NOW OPEN 50% DISCOUNT!**

This year we go across the country and continent to find the most amazing tech and tech-enabled start-ups that are solving Africa's problems.

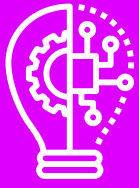
Find the right enabler, investor, corporate or entrepreneur on our Match and Invest platform, geared to help you take your business forward.

We will take a deep dive into what it takes to become a Rockstar Entrepreneur in Africa and taking the business to the rest of the world.

Introducing Start-Up to Scale-Up: equipping the young start-up with the tools to grow and expand their business beyond borders.

***#SAIS2020 is bringing inspiration and connection. Don't miss it!***

# WHAT TO EXPECT FOR THE 2020 SUMMIT



## INSPIRATION

See the genius and bravery of the most innovative start-ups and entrepreneurs in the various Pitching Dens.



## CONNECTIONS

- Pipeline for investment or growth
- New business deal
- Selling your business
- Finding Funding or Knowledge and Talent



## CO-CREATION

Sessions where problems are tackled to take Africa forward in Education, Health, Food security and Cities.



## LEARNINGS

- Start-up to Scale-up
- Understanding what the customer wants
- How to optimise your marketing and sales
- Better pitching
- Implementing tools that make your business more efficient
- Strategise your business expansion
- New technologies and how optimise them for your business
- Practical toolkits to help you take the business forward



## SHOWCASING

- Platforms to demonstrate early stage prototypes and products
- Exhibitions and Product Launches – the latest, most innovative tech solutions



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